



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325035

Schedule Dates 09/04/12-09/10/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 09/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260207
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,692.75
Net Total \$77,592.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 109
Grand Total: \$91,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5A- 6A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		8/1/12
2.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6A- 7A (EST)	4		X	X	X	X			4	\$750.00	\$3,000.00	Charlotte (WSOC)		8/1/12
3.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	7A- 8A (EST)	6		X	X	X	X			6	\$700.00	\$4,200.00	Charlotte (WSOC)		8/1/12
4.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	8A- 9A (EST)	6		X	X	X	X			6	\$600.00	\$3,600.00	Charlotte (WSOC)		8/1/12
5.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	9A- 10A (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Charlotte (WSOC)		8/1/12
7.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
8.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
9.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8A- 9A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)		8/1/12
10.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	6A- 7A (EST)								1	1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
11.0	Revised Line / Spot	09/09/12-09/09/12	6	:30	7A- 8A (EST)								1	1			Charlotte (WSOC)		8/1/12
11.1	Revised Line / Spot	09/09/12-09/09/12	6	1:00	7A- 8A (EST)								1	1			Charlotte (WSOC)		9/6/12
11.2	Normal Line / Spot	09/09/12-09/09/12	6	:30	7A- 8A (EST)								1	1	\$250.00	\$250.00	Charlotte (WSOC)		9/7/12
13.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	9A- 10A (EST)	4		X	X	X	X			4	\$245.00	\$980.00	Charlotte (WSOC)		8/1/12
14.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	10A- 11A (EST)	3		X	X	X	X			3	\$245.00	\$735.00	Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency

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Product

Political - Federal Candidate (1067)

Brand

1536/OBAMA FOR AMERICA (134148)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

95/101/1536

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA FOR AMERICA

Date Entered 08/01/12
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Entered By Jill Hipshnd
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Charlotte (WSOC-TV)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 109
Rate \$91,285.00
\$91,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	10:58A- 12P (EST)	3		X	X	X	X			3	\$325.00	\$975.00	Charlotte (WSOC)		8/1/12
16.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	12P- 1P (EST)	3		X	X	X	X			3	\$245.00	\$735.00	Charlotte (WSOC)		8/1/12
17.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	12P- 12:30P (EST)								1		\$200.00		Charlotte (WSOC)	Program Change/Exception - FOOTBALL	8/1/12
17.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)		8/1/12
18.0	Revised Line / Spot	09/09/12-09/09/12	6	:30	12P- 12:30P (EST)								1				Charlotte (WSOC)		8/6/12
18.1	Revised Line / Spot	09/09/12-09/09/12	6	:30	12P- 12:30P (EST)								1				Charlotte (WSOC)		8/7/12
18.2	Normal Line / Spot	09/09/12-09/09/12	6	:30	12P- 12:30P (EST)								1		\$200.00	\$200.00	Charlotte (WSOC)		8/1/12
19.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	4P- 5P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	Charlotte (WSOC)		8/1/12
20.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5P- 5:30P (EST)	6		X	X	X	X			6	\$700.00	\$4,200.00	Charlotte (WSOC)		8/1/12
21.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5:30P- 6P (EST)	6		X	X	X	X			6	\$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12
22.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6P- 6:30P (EST)	7		X	X	X	X			7	\$900.00	\$6,300.00	Charlotte (WSOC)		8/1/12
23.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6P- 6:30P (EST)								1		\$390.00		Charlotte (WSOC)	No Avail/Exception -	8/1/12
23.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)		

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Line Item	By Broadcast Month	Spots	Rate
	Sep. 2012	109	\$91,285.00
	Grand Total:	109	\$91,285.00

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 BASSETT, LAURA
 /
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 Standard
 OBAMA FOR AMERICA

Schedule Dates
Advertiser
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Buyer Name
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Account Types
Billing Type
Comments

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25.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6:58P- 7:30P (EST)	4		X	X	X	X			2	\$700.00	\$1,400.00	Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	8/1/12
25.0.1	Closed Preempt	09/04/12															Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	
25.0.2	Closed Preempt	09/04/12															Charlotte (WSOC)		8/1/12
26.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		8/1/12
27.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7P- 8P (EST)							1			\$400.00		Charlotte (WSOC)	Program Change/Exception - NASCAR	8/1/12
27.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)		8/1/12
28.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7:30P- 8P (EST)							1			\$500.00		Charlotte (WSOC)	No Avail/Exception -	8/1/12
28.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)		8/1/12
29.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	8P- 10P (EST)	1	1							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
30.0	Normal Line / Spot	09/04/12-09/04/12	6	:30	10P- 11P (EST)			1						1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
31.0	Normal Line / Spot	09/05/12-09/05/12	6	:30	9P- 9:30P (EST)			1						1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		8/1/12
32.0	Revised Line / Spot	09/06/12-09/06/12	6	:30	10P- 11P (EST)							1					Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

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BASSETT, LAURA

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CPE

95/101/1536

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA FOR AMERICA

Date Entered

08/01/12

Last Modified

09/07/12

Entered By

Jill Hipskind

CO-OP

No

Headline

06260207

Deals

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$13,692.75

Net Total

\$77,592.25

Sales Tax

Charlotte (WSOC-TV)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

109

Rate

\$91,285.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	9A- 9A (EST)	1								1	\$900.00	\$900.00	Charlotte (WSOC)		8/1/12
46.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	9A- 10A (EST)	1								1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
47.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5:30P- 6P (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
48.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5P- 5:30P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
49.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6P- 6:30P (EST)	1								1	\$900.00	\$900.00	Charlotte (WSOC)		8/1/12
50.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6:58P- 7:30P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
51.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7:30P- 7:58P (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
52.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11P- 11:35P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
53.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	12:05A- 12:35A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
54.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11:35P- 12:02A (EST)	1								1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		8/1/12
55.0	M/G For 25.0.1.25.0.2 / Spot	09/04/12-09/07/12	6	:30	6:30P- 7P (EST)	1			X	X	X	X		1	\$900.00	\$3600.00	Charlotte (WSOC)		9/5/12
56.0	M/G For 28.0.1 / Spot	09/06/12-09/06/12	6	:30	4P- 4:30P (EST)	1								1	\$900.00	\$900.00	Charlotte (WSOC)		9/5/12
57.0	M/G For 17.0.1.23.0.1.27.0.1 / Spot	09/06/12-09/06/12	6	:30	4:30P- 5P (EST)	1								1	\$900.00	\$900.00	Charlotte (WSOC)		9/5/12
58.0	Normal Line / Spot	09/06/12-09/06/12	6	:30	6:30P- 7P (EST)	1								1	\$490.00	\$490.00	Charlotte (WSOC)		9/5/12

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60.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5A- 6A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/7/12
61.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6A- 9A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		9/7/12
62.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	8A- 9A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)		9/7/12
63.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	6P- 6:30P (EST)								1	1	\$925.00	\$925.00	Charlotte (WSOC)		9/7/12

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